

GRAPHIC DESIGN

ADOBE CERTIFIED EXPERT

Design a
Career You'll
Love



New Horizons[®]
Learn What Earns

5 Reasons Why the I.T. Industry Is a Great Career Choice

If you're looking into possibilities for a new profession or a career change, the I.T. industry might be at the top of your list. It's one of the fastest growing sectors worldwide providing jobs full of opportunities for professional success. And if you're willing to accept the challenge it is highly rewarding throughout life. To help you make your decision, here are five reasons to start a career in I.T.:

1. Quick Employment

Tech companies are looking to hire I.T. professionals because demand is high and there aren't enough qualified workers to fill the gap. And the trend won't end anytime soon, as the tech industry is set to grow another 22-38% by 2020. The demand is so high, that certified professionals can easily find work even without a college degree.

2. A Variety of Career Opportunities

Information Technology is not an isolated industry. It overlaps with every other sector, which makes it a versatile career opportunity. From healthcare to agriculture, digital transformation is driving change in all spheres of business which allows I.T. professionals to choose a career that aligns with their interests.

3. Easy Career Growth

As technology improves, I.T. professionals evolve alongside it. But with the constant pursuit of knowledge, it allows them to grow their careers much faster and easier than in other industries. It is not unheard of for tech professionals to start at entry level, and move to a mid-level managerial position within a few years.

4. It Pays Well

Tech professionals are esteemed for their unique skill sets. That makes them invaluable assets in any business. Therefore, when it comes to their financial compensation for their work, it is substantially higher than the average norm even at junior or entry-level positions.

For example, depending on the industry and location a software engineer (with experience) can earn an average salary of around \$83,000, which is considerably more than the national average in the United States.

5. A Reasonable Education

Every job in the I.T. industry requires a unique set of skills. To qualify for a position, candidates usually have to demonstrate the right amount of technical expertise and provide proof of education and some experience.

However, what skilled professionals don't necessarily need is a 4-year university degree. If they have the right certification and display an aptitude for completing tasks, they usually receive an entry-level position.

And when it comes to certification training programs, they are faster and far less expensive than a full degree in Computer Sciences. So, anyone with enough desire can pursue a career in I.T. even when you start from scratch.

Graphic Designer – Adobe Certified

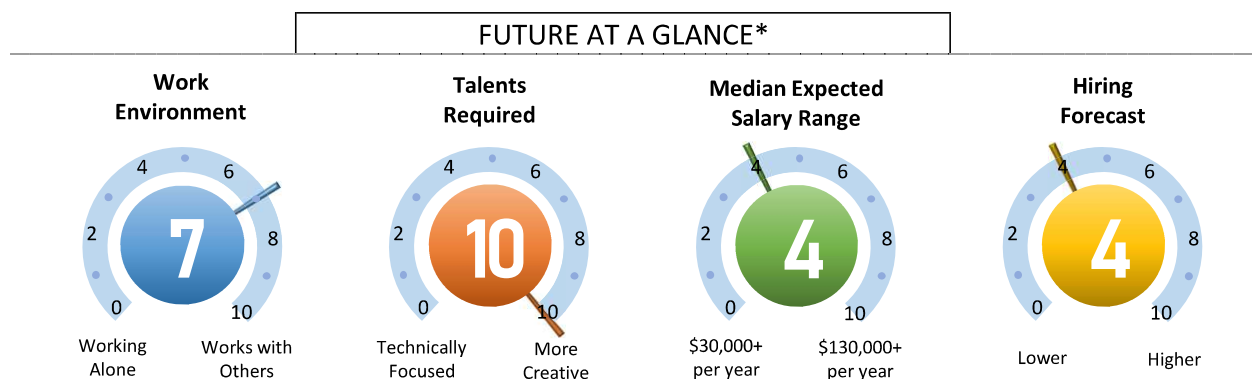
Calling all creatives – this certification is for you. Learn the tools that fuel creativity online by earning your certification as an Adobe Certified Expert (ACE.) With this certification you'll learn how to design, develop and maintain digital media like websites, marketing materials and graphic design. Adobe's tools are in many cases the industry standard: Illustrator, Photoshop, InDesign and Acrobat. With Photoshop, you'll learn how to make images come to life with exciting visual effects. Adobe InDesign allows you to take boring text and turn it into a professional, eye-catching document with custom layouts, text and graphics. Adobe Illustrator will allow you to create graphics, complex illustrations and painting tools to help presentations and online graphics stand out. Adobe Acrobat helps make information portable and useful with PDF documents for use anywhere. You'll learn all these tools so you can share your creative vision. It's the first step in becoming a Graphic Designer or Desktop Publisher. Adding proper training to your creative fire will make you an in-demand professional ready to design the world!

What will you do with it? You'll use your creative skills to make magic on screen. Your teammates will come to you to help their projects, presentations and graphics look as good as they can. An Adobe expert can single handedly raise the perception and value of a company by improving its visual quality. The ACE certification is your first step towards a career in graphic design or desktop publishing.

Personal Skills Needed

- Active Listening
- Project Management
- Time Management
- Collaboration and Compromise
- Critical Thinking

Does this job fit you?



* According to the U.S. Department of Labor. A proud partner of the [americanjobcenternetwork](#).

Your New Understanding and Skills Include:

- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat
- Adobe InDesign

Other Career Paths Available But Not Limited To:

- Graphic Artist
- Creative Director
- Video Producer
- Film/Video Editor



Program Includes:

- 128 hours of live Adobe Certification Training (with free re-take option)
- Preparatory Materials for the Certification Exams (4)
- Practice Exams for the Certification Exams (4)
- Certification Exams: *Adobe Illustrator, Photoshop, Acrobat, InDesign*
- 6 Month Personal Subscription to Adobe Creative Cloud

Successful Completion of this Program Includes:

- Learning the skills needed to become an Adobe Certified Expert
- Earning the ACE Certification Designation
- Learning a multitude of interpersonal, professional, and creative skills to help you become successful in your new career!

Program Format: Online, in person and self-study

Time: 8 Weeks

Cost: \$7,990



Classes and materials provided by New Horizons of Wisconsin, the state's largest technology and business skills training organization. All classes are certified and/or authorized by the developer.

This program is approved by the Wisconsin Department of Workforce Development and is listed on the Eligible Training Provider List (ETPL) Portal.



Adobe Certification Salary

Average salaries for Adobe certified professionals:

- Adobe Certified Expert salary: \$71,000
- Adobe Certified Associate salary: \$38,000



CERTIFIED
EXPERT

Source: *SimplyHired.com*





This is the outline for your 5 day LIVE class with an expert to prepare you for a career in Information Technology. You will need to be serious about your career and prepared to learn. We will train you on everything below!

1 - INTRODUCING ILLUSTRATOR CC

- Apply Design Principles, Elements, and Graphics Composition
- Evaluate Graphics Scalability
- Navigate the User Interface
- Customize the User Interface

2 - CREATING DOCUMENTS CONTAINING BASIC SHAPES

- Create Documents
- Save Documents
- Draw Basic Shapes

3 - CREATING DOCUMENTS CONTAINING CUSTOMIZED PATHS

- Draw Paths
- Modify Paths

4 - CREATING GRAPHICS CONTAINING CUSTOMIZED TEXT

- Insert Text
- Apply Flow Text Along a Path
- Insert Bounded and Threaded Text
- Apply Text Styles
- Insert Typographical Characters

5 - CUSTOMIZING OBJECTS

- Import, Place, and Link Graphics
- Alter the Appearance of Objects

6 - CUSTOMIZING BASIC SHAPES

- Apply Strokes and Brushes
- Fill Shapes
- Apply Graphics Styles
- Distort Text with Text Envelopes

7 - PREPARING DOCUMENTS FOR DEPLOYMENT

- Update Text
- Wrap Text
- Hyphenate Text
- Optimize Content for Print
- Optimize Content for the Web
- Optimize Content for PDF Documents

1 - DRAWING COMPLEX ILLUSTRATIONS

- Apply the Grid, Guides, and Info Panel
- Combine Objects to Create Complex Illustrations
- Organize Artwork with Layers
- Create a Perspective Drawing
- Trace Artwork

2 - ENHANCING ARTWORK USING PAINTING TOOLS

- Paint Objects Using Fills and Strokes
- Paint Objects Using Live Paint Groups
- Paint with Custom Brushes
- Add Transparency and Blending Modes
- Apply Meshes to Objects
- Apply Patterns

3 - CUSTOMIZING COLORS AND SWATCHES

- Manage Colors
- Customize Swatches
- Manage Color Groups
- Adjust Color

4 - FORMATTING TYPE

- Set Character Formats
- Apply Advanced Formatting Options to Type

5 - ENHANCING THE APPEARANCE OF ARTWORK

- Apply Effects to an Object
- Create Graphic Styles
- Apply a Mask to an Object
- Apply Symbols and Symbol Sets

6 - PREPARING CONTENT FOR DEPLOYMENT

- Prepare Artwork for Printing
- Prepare Transparency and Colors for Printing
- Create Slices and Image Maps
- Save Graphics for the Web
- Prepare Documents for Video
- Prepare Files for Other Applications

7 - SETTING PROJECT REQUIREMENTS

- Identify the Purpose, Audience, and Audience Needs
- Determine and Evaluate Standard Copyright Rules for Artwork, Graphics, and Graphics Use
- Determine and Evaluate Project Management Tasks and Responsibilities

1 - GETTING STARTED WITH PHOTOSHOP

- Organize Photoshop Assets by Using Adobe Bridge
- Organize the Photoshop Workspace

- Customize the Photoshop Workspace

2 - CREATING BASIC IMAGES

- Manage Image Elements and Formats
- Apply Design Principles, Elements, and Graphic Composition
- Work with Digital Devices

3 - MANAGING SELECTIONS AND LAYERS

- Use Selection Tools
- Manage Layers

4 - ADJUSTING IMAGES

- Modify Images
- Repair Images
- Implement Color Management

5 - REFINING IMAGES

- Adjust Layers
- Apply Camera Raw
- Refine Images by Using Advanced Tools

6 - MANAGING FILES IN A PRODUCTION WORKFLOW

- Import, Export, and Organize Files
- Save Images for the Web
- Save Images for Print
- Format Images for Other Programs

1 - CREATING RASTER IMAGES

- Draw with Brushes
- Create Gradients
- Apply Tool Presets

2 - APPLYING VECTOR IMAGE TOOLS

- Create Images with Vector Paths
- Apply the Shape Drawing Tools
- Work with Type
- Apply Type Special Effects

3 - APPLYING ADVANCED LAYER TECHNIQUES

- Modify Images with Masks
- Apply Special Effects by Using Filters
- Apply Special Effects to Layers
- Apply Smart Objects for Nondestructive Editing

4 - AUTOMATING TASKS

- Create and Apply Actions
- Batch Process Files with Photoshop and Adobe Bridge

5 - EDITING VIDEO

- Edit Video

- Add Graphics, Titles, and Animation to Video

6 - SETTING PROJECT REQUIREMENTS

- Identify Purpose, Audience, and Audience Needs
- Adhere to Copyright Rules for Artwork, Graphics, and Graphics Use
- Determine and Evaluate Project Management Tasks and Responsibilities

1 - ACCESSING PDF DOCUMENTS

- Topic A: Open a PDF Document
- Topic B: Browse a PDF Document

2 - CREATING AND SAVING PDF DOCUMENTS

- Topic A: Create and Save a PDF Document from an Existing Document
- Topic B: Create a PDF Document from a Web Page
- Topic C: Combine Multiple PDF Documents

3 - NAVIGATING CONTENT IN A PDF DOCUMENT

- Topic A: Perform a Search in a PDF Document
- Topic B: Search Multiple PDF Documents
- Topic C: Work with Bookmarks
- Topic D: Create Links and Buttons

4 - MODIFYING PDF DOCUMENTS

- Topic A: Manipulate PDF Document Pages
- Topic B: Edit Content in a PDF Document
- Topic C: Add Page Elements

5 - REVIEWING PDF DOCUMENTS

- Topic A: Add Comments and Markup
- Topic B: Compare PDF Documents
- Topic C: Initiate and Manage a Review
- Topic D: Digitally Sign PDF Documents

6 - CONVERTING PDF FILES

- Topic A: Reduce the File Size of a PDF Document
- Topic B: Optimize PDF Files
- Topic C: Convert and Reuse PDF Document Content

1 - CUSTOMIZING THE ADOBE ACROBAT PRO DC WORKSPACE

- Customize the Toolbars

- Create Custom Tool Sets

2 - CREATING PDFS FROM TECHNICAL DOCUMENTS

- Create PDF Documents by Using Autodesk AutoCAD
- Measure Technical Drawings

3 - CREATE PDF DOCUMENTS BY USING AUTODESK AUTOCAD

- Embed Multimedia
- Enhance PDF Document Accessibility
- Use Actions
- Manage the Security of PDF Documents

4 - CREATING INTERACTIVE PDF FORMS

- Create a PDF Form
- Compile and Manage PDF Form Data

5 - FINALIZING PDF FILES FOR COMMERCIAL PRINTING

- Apply Color Management Settings
- Preview Printed Effects
- Perform Preflight on a PDF Document
- Create PDF/X, PDF/A, and PDF/E Compliant Files
- Create a Composite and Color Separations
- Export a PDF Document to Other Formats

1 - GETTING STARTED WITH INDESIGN

- Identify Components of the InDesign Interface
- Customize the InDesign Interface
- Apply the Navigation Controls and Set Preferences

2 - DESIGNING A DOCUMENT

- Establish Project Requirements
- Apply Design Principles
- Create a New Document
- Add Text to a Document
- Add Graphics to a Document

3 - CUSTOMIZING A DOCUMENT

- Format Characters and Paragraphs
- Apply Colors, Swatches, and Gradients
- Create and Apply Styles

4 - WORKING WITH PAGE ELEMENTS

- Arrange and Align Objects
- Apply Layers
- Transform and Manipulate Objects
- Thread Text Frames
- Edit Text

5 - BUILDING TABLES

- Create and Modify a New Table
- Format a Table

6 - PREPARING A DOCUMENT FOR DELIVERY

- Resolve Errors in a Document
- Export Files for Printing and for the Web

1 - PREPARING DOCUMENTS FOR MULTIPLE FORMATS

- Build Layout Versions
- Link Content

2 - MANAGING ADVANCED PAGE ELEMENTS

- Create Repeating Content
- Change Text Layouts
- Create Transparency
- Anchor Objects and Manage a Library

3 - MANAGING STYLES

- Import Styles from Microsoft Word Documents
- Manage Styles

4 - BUILDING COMPLEX PATHS

- Create Bezier Paths
- Create Clipping Paths
- Create Compound Paths

5 - MANAGING EXTERNAL FILES AND CREATING DYNAMIC DOCUMENTS

- Import External Files
- Create Document Sections
- Insert Text Variables
- Create Interactive Documents

6 - MANAGING LONG DOCUMENTS

- Create a Book
- Build a Table of Contents
- Create Hyperlinks and Cross-References
- Generate an Index and Insert Footnotes

7 - PUBLISHING INDESIGN FILES FOR OTHER FORMATS AND CUSTOMIZING PRINT SETTINGS

- Export PDF Files for Print
- Export Interactive PDF Files and Files for Animation
- Export Files for the Web
- Manage Colors
- Preview the Print Output
- Create Print Presets

Your New Career Starts Today!

